

Strafford Regional Planning Commission




Local Solutions for the Strafford Region
Advisory Team





10/31/2012

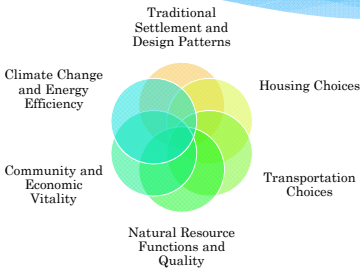
About



- I. Protect New Hampshire's unique beauty and character
- II. Identify local assets that are important to the lasting prosperity of our communities, region, and State
- III. Capitalize on and incorporate shared values and opportunities included in existing plans and research
- IV. Plan for public infrastructure investment through an open and transparent process
- V. Direct capital investments toward locally identified needs
- VI. Conserve our natural, social, and financial resources

New Hampshire's Livability Principles



Traditional Settlement and Design Patterns

Housing Choices

Transportation Choices

Natural Resource Functions and Quality

Community and Economic Vitality

Climate Change and Energy Efficiency

Your Role as Regional Advisory Team Member

Regional Advisory Team

- * **Advisory Team**
 - * Guide Commission staff
 - * Participate in and promote outreach
 - * Review data and outreach products
 - * Guide regional use of statewide policies
 - * Provide recommendations for Regional Technical Advisory Teams
 - * Track Regional Plan progress
 - * Recommend Adoption of Regional Plan to full Commission in 2015

Regional Planning Commission Work Scope and Timeline

Project Scope and Timeline

Project Milestones	Project Year 1 - 2012											
	Quarter 1			Quarter 2			Quarter 3			Quarter 4		
	F	M	A	M	J	J	A	S	O	N	D	J
Technical Advisory Subcommittee Meetings - State Level - 10/01/12												
Review of regional conditions, existing plans and trends												
Identify critical resource requirements for each region												
Develop a Regional Comprehensive Needs Assessment												
Data Gathering and Plan Development - Regional Level												
Review of regional conditions, existing plans and trends												
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Compact Development Patterns												
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Climate Change and Energy Efficiency												
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Develop a Regional Comprehensive Needs Assessment												

Data Gathering

Current Status: Data Team Meeting Scheduled

- Identification of key metrics from Technical Advisory Subcommittee work
- Data gap analysis
- Red-line Metric identification
- Creation of eLogic Model for RPC use

Tasks and Milestones	Project Year 1 - 2012											
	Quarter 1			Quarter 2			Quarter 3			Quarter 4		
	F	M	A	M	J	J	A	S	O	N	D	J
Data Gathering and Plan Development - Regional Level												
Review of regional conditions, existing plans and trends												
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Develop a Regional Comprehensive Needs Assessment												

Regional Pre-Plan Development

Current Status: Master Plan Analysis

- Assessment of existing conditions and set a baseline for visioning and planning efforts
- Collection of 18 Community Master Plans
- Extraction of Master Plan policy statements

Tasks and Milestones	Project Year 1 - 2012											
	Quarter 1			Quarter 2			Quarter 3			Quarter 4		
	F	M	A	M	J	J	A	S	O	N	D	J
Pre-Plan Development - Regional Level												
Review of regional conditions, existing plans and trends												
Identify critical resource requirements for each region												
Develop a Regional Comprehensive Needs Assessment												

Technical Advisory Subcommittees (TASCs)

- Traditional Settlement Patterns TASC**
- Housing and Transportation Choices TASC**
- Natural Resource Functions and Quality TASC**
- Community and Economic Vitality TASC**
- Climate Change and Energy Efficiency TASC**
- Equity and Engagement TASC**

Tasks and Milestones	Project Year 1 - 2012											
	Quarter 1			Quarter 2			Quarter 3			Quarter 4		
	F	M	A	M	J	J	A	S	O	N	D	J
Technical Advisory Subcommittee Meetings - State Level - 10/01/12												
Review of regional conditions, existing plans and trends												
Identify critical resource requirements for each region												
Develop a Regional Comprehensive Needs Assessment												

TASC Partners

TASC Scope

- Identify Existing Statewide Resources
- Provide Technical Expertise to RPCs
- Identify Potential Regional Partners
- Identify Potential Long, Mid & Short Term Metrics
- Existing Conditions and Trends Assessment
- Develop Communications Framework
- Provide Technical Expertise to RPCs
- Coordinate Regional Planning with Statewide Planning Initiatives
- Assist in Statewide Outreach and Education

TASC Framework

Technical Advisory Subcommittee Process Framework

Livability Principle	Related Appendices	Existing Resources	Existing Policies	Metrics
	Example: • Water Infrastructure • Housing • Economic Development • Etc.	Identify Existing: • Plans • Programs • Research Examples: • Climate Change Action Plan • DOT Long Range Plan • Etc.	Identify Policies such as: • Smart Growth Principles • Related Plan Policies • Questions Identified by the TLU • Etc.	Identify Related Metrics: • Baseline Data • Short Term Planning Process • 15+ years • Mid Term 3-5 Year Benchmarks • Long Term Implementation Effect 5-20 years

For each Livability Principle's related appendices, the TASC will perform a review and analysis of existing state level resources, plans, policies, and metrics of relevance. The work of the individual Technical Advisory Subcommittees will be synthesized by the Policy Committee to present each RPC with a final Existing Conditions Needs Assessment and Summary of Existing Policy Recommendations to supplement the Regional Plan Framework and Outline.

Outreach To Date

Outreach and Engagement


Tasks and Milestones	Project Year 1 - 2012											
	Quarter 1			Quarter 2			Quarter 3			Quarter 4		
	F	M	A	M	J	J	A	S	O	N	D	F
Outreach and Engagement												
Participate in Action Media Training and Communications Activities												
Regional Planning Webinars												
Regional Workshops (June 18th, 2012)												
Website and Communications Development												
Regional Listening Events												
Statewide Engagement Process												
Communities of Interest Listening Sessions (NH Listens)												
Communities of Place Listening Sessions (NH Listens)												
Regional Forum, Internal Sessions (NH Listens)												
Regional and Local Engagement Process												
Neighborhood Narratives												
Regional Workshops												
Regional Leadership Teams												
Engage local partners to form Regional Leadership Teams												
Establish Technical Advisory Teams												
Regional Visiting Sessions												
Establish regional strategy for outreach												
Establish regional strategy for ensuring engagement in the planning process												
Develop Regional Goals and Priorities												
Social Media - Facebook, Twitter, MyNHEM and Google Maps												


Outreach Plan



DESCRIPTION OF TOPICS (TOC)

Listening Posts





Site Overview

A screenshot of a website titled "Site Overview". The page features a header with the title, a main content area with several columns of text and images, and a sidebar on the right. The images include a map and various site-related photos.

Neighborhood Conversations

- * Neighborhood Conversations recognize that many people are uncomfortable participating in public meetings and establish a mechanism to engage those individuals at the more casual neighborhood locations (i.e. local diners and coffee shops, PTA group meetings, local transfer stations, etc.);

Newmarket Heritage Festival

A collage of photos from the Newmarket Heritage Festival. The photos show people at various booths and activities. Surrounding the photos are several callout boxes containing feedback quotes:

- "Better bike lanes."
- "Wildcat Transit needs to provide full year service."
- "We love to be able to visit the beach one day and hike in the White Mountains the next."
- "Hiking trails, playgrounds, rail/trail projects."
- "More after school opportunities. We have to bring our children outside of our community."
- "Newmarket has a wonderful, vibrant downtown around the waterfront. But, I am worried that young families will choose not to live here because the education system is struggling in town."
- "Must preserve our historic structures."

Seacoast Business Expo

A collage of photos from the Seacoast Business Expo. The photos show a booth with various displays and people. Surrounding the photos are several callout boxes containing feedback quotes:

- "There are major highways and access to get to Maine and Boston."
- "Property taxes are too high."
- "The State has three great recreational opportunities: Lakes, Mountains, and the Ocean."
- "Lack of public transportation as a whole. While the Seacoast has good transportation, it needs to get better statewide."
- "Enjoys that this area has four distinct seasons."
- "There needs to be more of an emphasis on keeping young people here. There is a great quality of life here, but the cost of housing and energy is high. This area needs more affordable housing."
- "The region needs more high paying jobs."
- "More bike and walking paths for pedestrians."
- "A relatively low crime rate and a great sense of community."

Apple Harvest Day

A collage of photos from Apple Harvest Day. The photos show people at an outdoor event with various activities. Surrounding the photos are several callout boxes containing feedback quotes:

- "Great job with downtown revitalization."
- "Originally from the Midwest, spoiled with the amount of recreational choices."
- "Doesn't want NH to add strip malls. There needs to be an awareness for the preservation of farmland."
- "Feels that the area needs more passenger rail service and more public transit. Doesn't like the amount of traffic."
- "In Dover, parking is an issue."
- "Lives the proximity of the area to places like Boston and Portland for cultural events and entertainment."
- "Great job with downtown revitalization."
- "Doesn't want NH to add strip malls. There needs to be an awareness for the preservation of farmland."
- "Feels that the area needs more passenger rail service and more public transit. Doesn't like the amount of traffic."
- "The mounted Police in Dover and public safety in the community is important."
- "Dover has a small town feel with lots of amenities and sense of community. Enjoys the shopping opportunities and river area. Completing the rails to trails project would be great."

Outreach Event Results

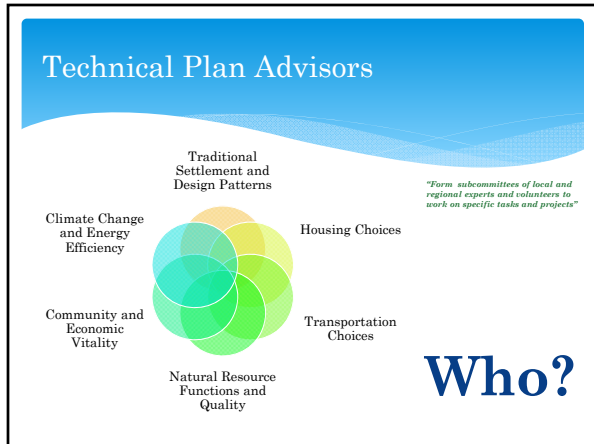
Two tables showing outreach event results. The tables are organized into columns and rows, with green highlights indicating specific data points. The tables appear to be spreadsheets or data entry forms used to track event outcomes.

Future Outreach Events and Opportunities

- ## Upcoming Regional Outreach Events
- * Where?
 - * COAST
 - * Food Pantries
 - * Senior Centers
 - * Craft Fairs
 - * Winter Farmers' Markets
 - * Where else?

Discussion Topics

- ## Target Groups
- * Elected Officials
 - * Business Leaders
 - * Taxpayers Associations
 - * Local Citizen Interest Groups
 - * Arts/Culture Commissions
 - * Historic Preservation
 - * Public Safety/Emergency Management Professionals
 - * Conservation Groups
 - * Workforce Housing
 - * Healthcare Facilities
 - * Agricultural Groups
 - * Welfare Agencies
 - * Food Pantries
 - * University Population
 - * Political Action Groups
 - * Homeless populations
 - * Public Transportation Agencies
 - * Moderate Income groups
 - * Faith-Based Organizations
 - * Economic Development Groups (Chambers of Commerce)
 - * Working Poor/Low Income
 - * Refugees/Immigrants
 - * Minorities
 - * English Language Learners
 - * Disabled/Handicapped
 - * Veterans Groups
 - * Youth/At-Risk Groups
 - * Senior Citizens
- Who Is Missing?**



Future Meeting Dates/Times?