



**Granite State Future**  
**Executive Committee Meeting**  
July 19, 2012 | 11 AM – 12:30 PM  
NH Local Government Center | Memorial Room  
25 Triangle Park Drive, Concord, NH 03301

**Agenda**

- 1. Building Support**
  - a. Meetings with Statewide Elected Officials
  - b. Common Talking Points
- 2. Communication Products Updates**
  - a. Listening Posts
  - b. Brochure
  - c. Website
- 3. Budget Updates**
- 4. Scenario Planning and Data Standards**
- 5. Outreach and Events Planning**
  - a. Regional Events Scheduled
  - b. Visioning Sessions
- 6. Other Business**
  - a. Water Infrastructure Capacity Building/Training





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### **Meeting Notes - Draft**

#### **1. Building Support: Meetings with Statewide Elected Officials and Common Talking Points**

K. Diers and J. Czysz have begun to schedule meetings with members of the NH House, NH Senate, Governor's office, Executive Council and Mayor's offices. Meetings are currently being scheduled for early August. Additionally, K. Diers mentioned that as part of the process of meeting with elected officials she has drafted 4 key elevator points:

- The Granite State Future Project is a community-based initiative to update the regional plans in each region.
- The Granite State Future Project coordinates our efforts statewide.
- The Granite State Project is primarily about community and citizen participation.
- The Granite State Future Project is funded through a nationally competitive grant process.

#### **2. Communication Products Updates: Listening Posts, Brochure, and Website**

J. Czysz gave a report on progress to create the listening posts, brochure and website. Draft printed copies of the artwork for the listening posts and brochures were distributed. All generally liked the designs and offer minor revisions to graphic elements to be more legible.

The RPC directors discussed the usage of the 6.5 inch cube box and that its name as a listening *post* would more accurately be a listening *box* as they are not a stand-alone post but would require placement on a counter top. Suggested ideas for where to place the boxes included barbershops, salons, doctor's offices, town halls, libraries, convenience stores and other locations where there might be a lot of foot traffic and people waiting.

Boxes, comment cards and brochure will be sent to the printers on July 23, 2012. It will take a couple days before proofs are ready and another 10 days for production. Boxes should be picked up by NRPC approximately August 8, 2012. Each RPC will need to make arrangements to pick up their boxes, cards, and brochures. Boxes will require some assembly – pop open, tuck in top and bottom, adhere signage and pockets to hold the cards and brochures.

The website development is about to commence. The site map has been developed and J. Czynsz will contact RPC staff members that had committed to assist with its development to divide up the page content writing. Goal will be to write several pages within the next 1-2 weeks while the design work commences. Development of the site will be phased to correspond to most pressing needs. Roll out of the homepage and a few other pages is anticipated for mid to late August.

### **3. Budget Updates**

J. Czynsz gave a brief update on the current budget status as of the first semi-annual progress report period due at the end of the month. Combined the RPCs have expended 9% of grant funds and 10% of match has been contributed. Additionally, J. Czynsz reviewed the status of communications product costs (brochure, listening posts, web design, logo, etc.) which will exceed the budgeted \$12,000 by approximately \$5,000. She would like to allocate some of the HUD funds that became available following receipt of the NH Charitable Foundation grant to offset these costs. The executive directors agreed this was acceptable and also discussed using the other remaining \$22,000 for either additional GIS technical support from UNH Complex Systems or additional web based public engagement tools.

### **4. Scenario Planning and Data Standards**

C. Sinnott reviewed recent ideas subsequent to the training event conducted by Envision Utah at NRPC. The Envision Utah model incorporates scenario planning into the visioning process and begins at the onset of the planning process, rather than the a la carte scenario planning as a means of testing ideas and recommendations at the culmination of the planning process as proposed in the original scope of work. General consensus was to keep with the original scope that each RPC would select its own approach to scenario planning as works best for the region and technical expertise.

C. Sinnott also proposed that each of the RPCs collaborate to conduct a scientific survey of existing needs and/or values in NH that would serve as the foundation for scenario planning or simply be another resource to inform each of the regional plans. By collaborating the costs could be shared by all and results could be geographically attributed to allow for individual regional results. Discussion ensued over the relative sample size that would be required to conduct a statewide survey opposed to a regional survey. All were supportive of C. Sinnott finding out more about the costs associated with performing such a survey.

J. Czynsz suggested inviting F. Rubin of UNH Complex Systems to the next meeting to begin to discuss data and GIS standardization needs. Concerns raised were that it was uncertain what data sets would be needed at this time to have a productive conversation. All agreed that the staff members responsible for data should have a conversation first to narrow down the needs and add definition to the proposed scope. Additionally, the TASCs are in the process of identifying existing baseline conditions and we should give time for them to complete that process.

### **5. Outreach and Events Planning: Regional Events Scheduled and Visioning Sessions**

J. Czynsz reviewed upcoming press deadlines to publish regional events. The RPCs will list confirmed September events in the September issue of LGC's Town and City Magazine. Submission deadline is July 20, 2012 to J. Czynsz for inclusion in the article. Additionally, LGC will run a feature length article on a Granite State Future in its October land use themed Town and City issue. In addition to the feature article, we will include a side bar that lists all regional events planned for October through December. Each RPC should have at least one event planned for that time period. Lists are due to J. Czynsz by August 13, 2012 in order to meet the August 15, 2012 submission deadline.

Conversation ensued over the format of events to be planned for the fall including distinguishing between exhibiting at ticketed and non-ticketed events. Despite the high traffic and levels of participation that may result from ticketed events, they are not open to all members of the public. Each RPC must make sure to maintain opportunities for non-ticketed, non-restricted access to outreach events.

C. Walker gave an overview of the recent event conducted by UVLSRPC at the Canaan Speedway July 14, 2012 race. In total they had about 60 people participate in at least one of two available interactive surveys. For one they built a magnetic race car upon which participants could write on small magnets and ranked order their top 5 issues of importance in their community when placing their magnets on the car. The second was a Visual Preference survey and had 8 pictures each in four different categories, transportation, housing, town centers, and landscapes. The person taking the survey was given three tokens to use for each category. Participants chose pictures that they preferred/related to, and placed their coins in the numbered boxes that corresponded to the numbered pictures. The general finding was that there was a disconnect between the preferred on the ground picture of the residential neighborhood from the preferred aerial image of the neighborhoods.

**6. Other Business: Water Infrastructure Capacity Building/Training**

J. Czysz noted that NRPC had received an invitation to participate in a training event on water infrastructure. NH's RPC's can send one, maybe two, participants. The event is December 6, 2012 in Amherst, MA. The organizers will be looking for input from participants on the event agenda to customize the training. C. Copeland suggested K. Pimental of SRPC.