

stayworkplay

NEW HAMPSHIRE



**A baby boomer turns
60 every 7 seconds.**



Who will take their place?





31

NH Rank by Median Age

1990



4

NH Rank by Median Age

2011

(Congratulations. We beat Florida)

**We're not moving
backward.**

**We're just falling
behind.**



How can we cut through
this?





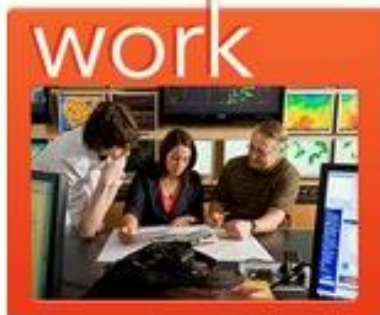
The 55% Initiative



The Task Force
for the
Retention and
Recruitment of
a Young
Workforce for
NH



"To work collaboratively across New Hampshire to support ongoing economic, workforce, and community development by promoting the state as a favorable place for young workers and recent college graduates to stay, work and play, when considering employment and lifestyle opportunities."



Help New Hampshire Attract and Retain Young Workers

the word IN NEW HAMPSHIRE



We are now accepting nominations for the Rising Star Awards.

[Learn More](#)

Lights, Camera, action



[More Videos](#)

YOUNG PROFESSIONALS IN NEW HAMPSHIRE

16 Tue 5:30 pm MYPN 4th Annual Nonprofit Fair @ Dyn

18 Thu 5:30 pm CYPN April Networking and Non-Profit Fair

22 Mon all-day Business Speaker Series

[+ Add](#) [3 Add](#) [View Calendar](#) →

[Find Your Young Professional Network](#)

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1,748 likes · 110 talking about this · 13 were here

226 Friends
Connected to Stay Work Play

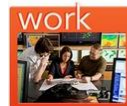
226 friends like this

2 friends were here

Recent Posts by Others on Stay Work Play

- Amy Lyn Surette
Just wanted to share this art s...
Yesterday at 14:44
- Goodness Gracious

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www.StayWorkPlay.org



Tweets

- NHL @NHL
Followed by William Quidone and ...
Follow
- Mal Netzhammer @malnetzhammer
Followed by Stephanie Lesperan...
Follow
- Dover Adult Learning @DALCNH
Follow

Who to follow · Refresh · View all

View all photos and videos

Browse categories · Find friends

Trends · Change



StayWorkPlay @StayWorkPlay
Information about what makes NH a great place to stay, work, and play for 20 and 30 somethings!
New Hampshire · <http://www.stayworkplay.org/>

2,283 TWEETS · 3,117 FOLLOWING · 3,129 FOLLOWERS

Tweets

- StayWorkPlay @StayWorkPlay
Happy Thursday! Wknd plans? Our #NH recommendations: goo.gl/7ekuW #fun at #stayworkplay cc: @portschamber @RochOperateHouse @ARLNH
Expand
- StayWorkPlay @StayWorkPlay
Excited for tonight's 2nd annual #Bowlathon at @funspotnh for @FusionNH. Can't wait to show off our #teamswp shirts (will post pics) Yay #NH
Expand
- StayWorkPlay @StayWorkPlay
Have you ever run a 5k? @alyssabuckley has & she survived to blog about it (& is even doing another one!); goo.gl/9q8bR #swpblog
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Spring Mania hits Attitash and Movies come to Monadnock

Monadnock International Film Festival Starting Thursday, April 4 at 5pm, the Monadnock International Film Festival will kick off a weekend of celebrating the arts at the Colonial Theater in Keene. The festival focuses on bringing movies and their filmmakers to New England. With feature length films as well as shorts, this festival covers international, national [...]

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Stay

Work

Play

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Searching for Spots

One of the perks about my job is the ability to work remotely. You're jealous, I know. Infrequently I'll work from home with my coworkers that have four legs and whiskers. However working from home comes with distractions so I'm always on the search for great, new spots in the Concord/Manchester area. One of the [...]

[Continue Reading →](#)



Lone Wolf

Ever since I can remember my Grandmother or my parents always read to us kids each night and once I became an

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Young Professional Network Advisory Board



Stay Work Play Board of Advisors



**Public Service
of New Hampshire**

A Northeast Utilities Company



Dyn

DNS
EMAIL
LABS



Established 1924
grappone
AUTOMOTIVE GROUP

TOYOTA SCION FORD MAZDA
HONDA HYUNDAI COLLISION CENTER



Campus Compact for New Hampshire



nhpr



Learn
Connect
Serve



Northeast Delta Dental

Citizens Bank



Northwestern Mutual



BerryDunn



Fidelity
INVESTMENTS



**Harvard Pilgrim
Health Care**

NHBR

NEW HAMPSHIRE BUSINESS REVIEW

GY&K

University System
of New Hampshire



EPSCoR



Cookson Stephens
Custom Strategic Communications



New Hampshire
Housing



SHEEHAN PHINNEY
BASS + GREEN PA
Attorneys at Law

**Plymouth State
UNIVERSITY**

PARAGON
DIGITAL MARKETING

NEWMARKET

COMMITMENT THROUGH
COLLABORATION

NEW HAMPSHIRE
COLLEGE
UNIVERSITY
COUNCIL



66%

Percentage of NH four year degree graduates who plan to move out of state

A person with dark hair, wearing a white t-shirt, is sitting on a concrete pier in the foreground, looking out at the Golden Gate Bridge. The bridge is a large suspension bridge with two prominent towers and cables, spanning across a body of water. In the background, there are green hills and a clear blue sky. A small white sailboat is visible on the water. The overall scene is bright and sunny.

32%

Percentage of NH Young Professionals
who plan to move out of state within five
years



59%

Percentage of NH college students in their last year who want to stay, or are considering staying

A man in a dark suit, white shirt, and patterned tie is sitting on a set of grey stairs. He is smiling and looking towards the camera. A black laptop is open on his lap. The background shows the steps of the staircase and a metal handrail on the left side.

64%

Percentage of NH college alumni who live out of state that want to, or would consider, moving back to NH



#1

**Employment
opportunity**

what:

job title, keywords or company

10,564

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jobs in New Hampshire

My recent searches

[portsmouth, NH](#) - 207 new

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▼ Salary Estimate

\$20,000+ (9005)

\$40,000+ (3757)

\$60,000+ (1823)

\$80,000+ (865)

\$100,000+ (553)

▶ Title

▶ Company

▶ Location

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Jobs 1 to 10 of 10,564

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You can cancel email alerts at any time.

[Administrative Assistant PT](#)

Legacy Financial Solutions, Inc. - Manchester, NH

Legacy Financial Solutions, Inc. (LFSI) is an independent financial and estate planning firm committed to our clients and our community. We have a challenging... \$13.00 - \$17.50 an hour

[Easily apply to this job](#)

Sponsored by [Legacy Financial Solutions, Inc.](#) - 8 hours ago

[Family Medicine Faculty](#)

Dartmouth-Hitchcock Medical Center ★★★★★ [3 reviews](#) - Lebanon, NH

Family Medicine Faculty Employee Health and Well-being Help to Design a Primary Care Practice of the Future Dartmouth-Hitchcock in Lebanon, NH is seeking a BC...

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[Consulting Services Coordinator I](#)

Medtronic ★★★★★ [135 reviews](#) - Portsmouth, NH

Medtronic is an Equal Opportunity/Affirmative Action Employer Position Description This role supports the Contract Analyst(s) in facilitating the...

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#2

“Quality of life”



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#3

Affordable Housing

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A close-up photograph of a black dog, possibly a Labrador Retriever, looking towards the right. The dog has brown eyes and is wearing a silver chain collar with a yellow tag. The background is a blurred indoor setting with wooden flooring and white walls.

So what?

A silhouette of a space shuttle on a mobile launcher platform is shown against a sunset sky. The shuttle is positioned on the left side of the frame, with its three boosters and central core clearly visible. The sky transitions from a dark blue at the top to a warm orange and red near the horizon. The shuttle's base is illuminated with some lights, and the overall scene is dark, emphasizing the silhouette of the vehicle.

Continue promotion
of New Hampshire as a
Launching Pad
for Life



Stay Work Play Challenge Grants



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Internship Programs

A woman with dark hair, wearing a light-colored blazer over a pink collared shirt, is sitting at a desk. She is smiling and looking towards the camera. Her right hand is resting on her chin. In front of her is a silver laptop with a white webcam on top. The background is a bright, out-of-focus office space with large windows.

NH-Internships.com

Affordable Housing Opportunities



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Young Professionals Networks



Fidelity Investments

Investing in NH's Future Workforce

Fidelity Investments is a leader in promoting workforce development initiatives in the Granite State, including developing the young professional workforce. When Stephen Reno, then chancellor of the University System of NH and now executive director of Leadership NH, proposed the 55% Initiative—a concerted effort to keep 55 percent of graduates from NH's colleges and universities in the state—Fidelity stepped up as the first corporate sponsor.

From those efforts sprang Stay Work Play NH, a nonprofit established in 2009

which recognizes efforts to attract and retain young professionals in NH. "Generally speaking, it's important for Fidelity as a company and the state of New Hampshire to have a strong pipeline of future employees," Murray says. "Focusing on New Hampshire students is one way to keep that pipeline solid. As a longtime employer in this state, it's important to support these programs that strengthen the entire workforce."

Starting from the inception of the 55% Initiative, Fidelity provided financial support for a survey of NH college and university juniors and seniors regarding their needs, expectations and plans after graduation, and also publicized the project at business events. Fidelity was then chosen by the Business and Industry Association of NH to represent business interests on the Governor's Task Force on the Retention of Younger Workers.

As an integral member of that committee, Murray was part of the group that established Leadership College, a program aimed at high school juniors and seniors to acquaint them with the challenges, issues and principal players in NH so they might see the possibilities for career development in the Granite State. Beyond the taskforce, Fidelity has worked with Leadership NH to develop the Leadership College program and also provides financial support.

Within Fidelity, an apprenticeship program provides younger employees with exposure to different departments, and a mentor program pairs workers with middle school students to help with homework and the transition to high school and college. "Learning and development must happen at all levels within a company," Murray says. "Certainly young professionals play a critical role at Fidelity. But it's important to note our younger professionals learn with exposure to more experienced staff and frankly the same is true vice versa." ●

media design, social media consulting, website design and video production to local nonprofits while providing students with valuable learning experiences. The company has worked with eight paid student interns since its founding and has helped more than 50 nonprofits.

"It's helped us spread the concept and message. It's also helped us make connections and partnerships in the community," Muir says of winning the challenge. Among its partners is Microsoft, which provides in-kind licensing for the company's technology products.

2010: Play@Work was developed by Melissa Gardner and Katie McQuaid Cote, to offer supervised daycare and quiet spaces for parents to work under one roof.

After about a year of planning and market research, the pair decided not to open Play@Work due to the current economic climate and demographics. They also found the state's rigid child care statutes do not allow for the flexibility they needed to provide options for families with varied child care needs.

2011: Nearby Registry (www.nearbyregistry.com) will provide online gift registry services for independent retailers and service providers. The brainchild of Allison Grappone, it is set to launch this winter.

Given the challenge posed by starting a new business—and doing so in a tight economy—Powers and Allen are pleased with the track record of the competition. Plus, says Allen, the "quality of the applications have gone up."

The Start-Up Challenge provides not only funding, notes Allen, but also in-kind services that are critical during a company's first six to 12 months. Sponsors donate those services including marketing, legal and accounting, and also support the cash prize. The NH Start-Up Challenge has attracted heavy hitters in the business community as sponsors, including Public Service of NH, FairPoint Communications, Dyn, Anagnost Companies, abi Innovation Hub, and Sheehan, Phinney Bass + Green, all based in Manchester.

Judges have included Phil Ryan, CEO of Merchants Automotive Group in Hooksett; Kathleen Cook, grant manager of the Bean Foundation in Manchester; James Coughlin, vice president of strategic initiatives for abi Innovation Hub; Jeremy Hitchcock, CEO of Dyn; Richard Kimball, senior director of The Bigelow Company in Portsmouth; Kenneth Buttermore, vice president of Liberty Lane Partners in Hampton; Steve Webb, market president for NH for TD Bank in Manchester; and Matt Benson, attorney and member of Cook, Little, Rosenblatt & Manson in Manchester.

"It's exciting to see new businesses come out of the state," Powers says. "We are both personally invested in seeing young professionals in this state succeed," he says of himself and Allen. ●



From left: Kate Luczko, executive director of Stay Work Play NH; Joe Murray, senior director of public affairs in NH for Fidelity; and Stephen Reno, executive director of Leadership NH.

to further the 55% Initiative, support and advance recommendations made by the Governor's Task Force on Young Worker Retention, and serve as an independent organization to run a website and associated marketing effort regarding what New Hampshire can offer to the 20- to 30-year-old demographic. Fidelity is one of five charter partners of Stay Work Play NH.

Fidelity is focused on helping people achieve their financial goals, and workforce development for people of all ages is an integral part of that process, says Joe Murray, senior director of public affairs in NH for Fidelity.

Its leadership in workforce development issues has earned Fidelity the Stay Work Play NH Leadership Award,

RISING STARS

AWARDS

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nhpr

RISING STARS

AWARDS

COLLEGE STUDENT
OF THE YEAR



Leadership College

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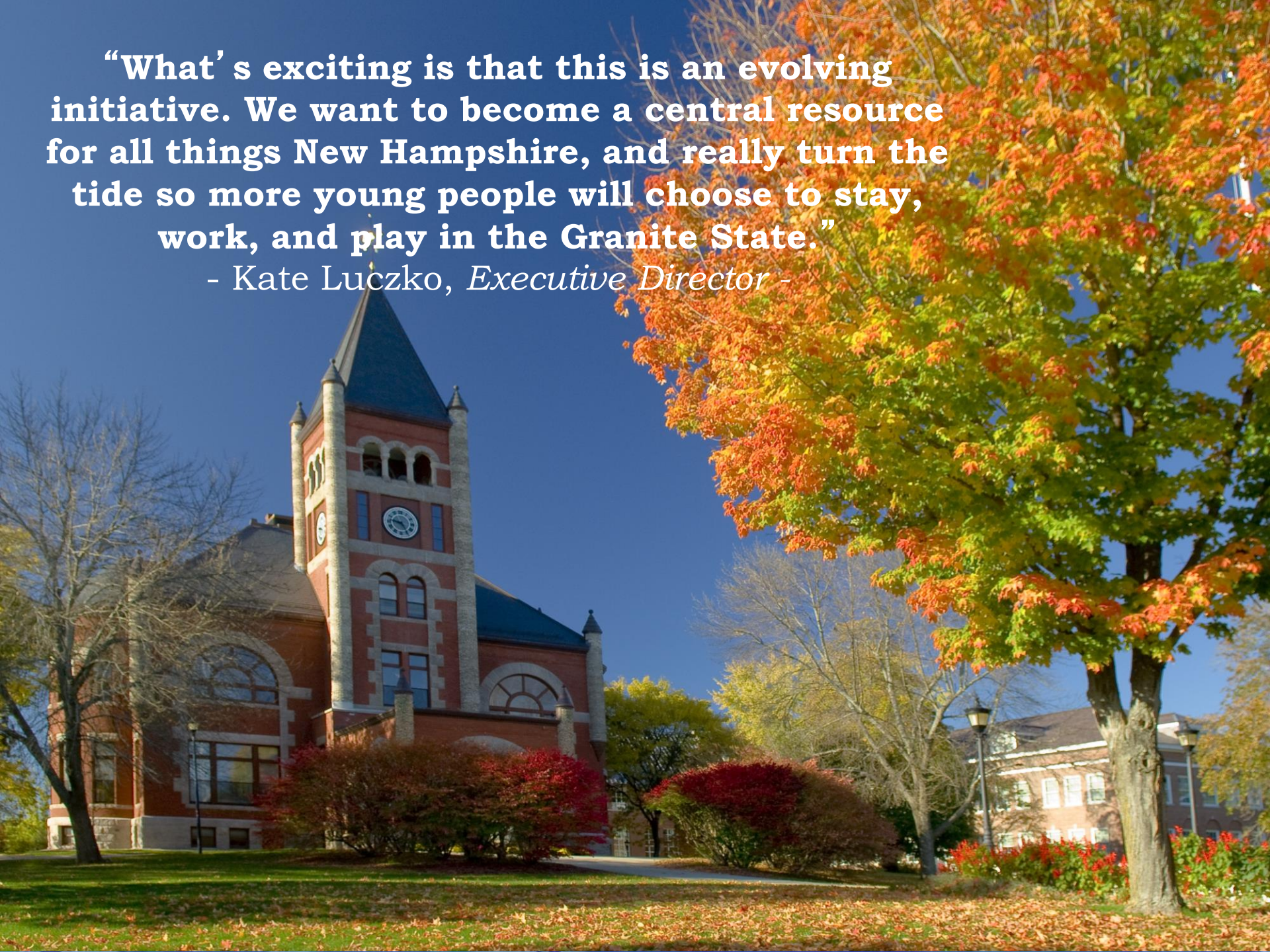


**Spread
the
word!**



“What’s exciting is that this is an evolving initiative. We want to become a central resource for all things New Hampshire, and really turn the tide so more young people will choose to stay, work, and play in the Granite State.”

- Kate Luczko, *Executive Director* -



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